

WHY CHOOSE THIS COURSE?

Why Would You Choose To Do This Course?

Many people write songs from inspiration alone. But writing songs that truly connect with listeners takes craft, structure, emotional focus and a clearer understanding of how successful songs are created.

At Magesongs School of Songwriting, the focus is not simply on writing more songs, but on helping you write better songs — songs with stronger ideas, clearer lyrics, memorable melodies and a more professional approach.

Whether you are writing your first song, developing as a singer-songwriter, writing for other artists, or hoping to take your songwriting more seriously, this course gives you practical tools, personal guidance and a clearer path forward.

What Makes This Course Different?

This is not just another songwriting course.

Magesongs combines creative development with practical songwriting craft, helping students understand both the artistic and professional sides of songwriting.

You will learn how to shape your ideas, strengthen your lyrics, improve your melodies, understand song structure, and review your songs with a more professional ear.

Who This Course Is For

This course is suitable for beginners, singer-songwriters, lyricists, musicians, developing artists, and writers interested in writing songs for themselves or others.

You do not need advanced music theory, studio experience or professional performance skills to begin. What matters most is your willingness to learn, write, revise and develop your craft.

How The Course Works

The course runs over 20 weeks and combines teaching, practical songwriting exercises, assignments, song review and personal feedback.

Students are encouraged to work on their own songs throughout the course so that the principles being taught can be applied directly to real songwriting projects.

The aim is to help you grow in confidence, understand the craft more clearly, and develop songs with stronger emotional and commercial potential.

WHAT YOU WILL LEARN

What You'll Learn During The Course

The Magesongs 20-Week Songwriting Course is designed to help you understand the key elements that make songs work.

You will study the craft from both a creative and professional perspective, learning how to develop your ideas into stronger, more complete songs.

Ideas, Titles & Song Concepts

Learn how to generate original, compelling song ideas and avoid weak or predictable concepts. You will explore where song ideas come from, how titles can shape a song, and how to develop a strong central idea before writing too far in the wrong direction.

Lyrics That Connect

Explore rhyme, rhythm, imagery, storytelling, emotional focus and lyrical clarity. You will learn the difference between lyrics that simply say something and lyrics that help listeners feel something.

Melody & Hooks

Learn how melodies work, why some phrases stay in the listener's mind, and how to shape stronger hooks, melodic sections and memorable song moments.

Song Structure & Form

Understand how verses, choruses, bridges and other song sections work together to support the emotional journey of a song. You will also explore classic and modern song forms used by successful songwriters.

Writing for Yourself and Others

Discover the difference between writing as a performing artist and writing songs that could be performed by other singers. This helps you think more broadly about song purpose, audience, range, style and market.

The Business Approach to Songwriting

Songwriting is creative, but it also has a business side.

You will be introduced to important areas such as copyright, publishing, pitching, demo preparation, industry expectations and how songs are presented professionally.

Feedback & Mentoring

Throughout the course, students receive practical feedback designed to help strengthen their writing. The goal is not to change your voice, but to help you develop it with more clarity, confidence and craft.

COURSE AGENDA

20-Week Course Agenda

Week 1 — Hit Song Forms

Understanding the song structures used by successful songwriters.

Week 2 — The Starting Point

Where song ideas, titles and hooks come from.

Week 3 — Effective Lyric Writing: Part 1

Using emotion, storytelling and imagery to elevate your lyrics.

Week 4 — Songwriting as a Business

Understanding the professional side of songwriting and the different income streams available to songwriters.

Week 5 — Object Writing & Songwriting Software

Exploring object writing exercises, songwriting tools and practical ways to organise your song ideas.

Week 6 — Effective Lyric Writing: Part 2

Learning how lyric techniques can make songs more unique and memorable.

Week 7 — The Songwriter & The Music Publisher

Understanding how music publishers work and the role they play.

Week 8 — Popular and Alternative Song Markets

Learning how to write with different markets, audiences and purposes in mind.

Week 9 — Publishing Agreements

An introduction to publishing contracts and key terms songwriters should understand.

Week 10 — Metaphors, Imagery & Song Review

Using metaphor and imagery to strengthen emotional connection, followed by song review and feedback.

Week 11 — Composing Catchy Tunes

Techniques for writing memorable and emotionally engaging melodies.

Week 12 — Networking, Copyright & Song Protection

Understanding copyright basics, networking opportunities and how to protect your songs.

Week 13 — Melody Composing Techniques

Exploring ways to create melodies that support the lyric and connect with listeners.

Week 14 — Collaboration Workshop

Working with feedback, strengthening your song and learning how collaboration can improve your writing.

Week 15 — Studio Demo Production & Budget

Understanding what is involved in taking a song from concept to demo, including planning and budgeting.

Week 16 — The Songwriter, Producer & Singer

Understanding the roles involved in bringing a song to life.

Week 17 — Song Review & Reconstructive Feedback

Reviewing songs in progress and identifying ways to strengthen structure, melody, lyric and emotional impact.

Week 18 — How to Pitch Your Songs

Learning how to present your songs to artists, producers, publishers or industry contacts.

Week 19 — Song Presentation

Master skills needed to present your songs clearly and professionally.

Week 20 — Achieving the Songwriter's Dream

Reviewing your progress, next steps and how to keep growing as a songwriter after the course.

AFTER COMPLETING THE COURSE

What You Can Take Away From The Course

By the end of the course, you should have a much clearer understanding of how songs are written, developed, reviewed and prepared for presentation.

Depending on your goals and progress, you may also be ready to:

- Complete stronger original songs
- Prepare songs for demo production
- Understand how to present songs more professionally
- Register your songs correctly
- Join a Performing Rights Organisation such as APRA AMCOS, ASCAP, BMI or another relevant organisation
- Understand the role of publishers, producers and artists
- Continue developing your catalogue of songs
- Take part in future workshops, collaborations and feedback sessions

Taking Your Song Further

Some students may wish to take their course song beyond the writing stage and prepare it for a more polished demo or studio production.

During the course, Jacques can help you understand what is involved in preparing a song for production, including:

- Choosing the right song to develop further
- Strengthening lyrics, melody and structure before recording
- Understanding arrangement and production direction
- Preparing a song for a vocalist, producer or studio session
- Learning what makes a demo more effective

Studio production is optional and can be discussed during the course.

Continuing Your Songwriting Journey

Songwriting development does not stop when the course finishes.

Students are encouraged to keep writing, refining and building their catalogue of songs. Opportunities may also be available to continue through future workshops, song reviews, collaboration sessions and mentoring.

The aim is not only to complete a course, but to leave with a stronger understanding of the craft and a clearer direction for your songwriting future.

Keep Writing. Keep Learning. Keep Improving.

The more you write, review, refine and apply what you have learned, the stronger your songs can become.

ABOUT JACQUES / FEES / ENQUIRIES

About Jacques M. Gentil

Jacques M. Gentil is an award-winning songwriter, mentor and founder of **Magesongs School of Songwriting**.

He has been teaching songwriting since 2002 and has worked with developing songwriters, artists and performers across many styles and levels of experience.

Jacques has helped students strengthen their songs, develop their creative confidence and better understand the craft and business of songwriting.

Accolades

2026 Commonwealth Song Contest Winner
ASA/APRA Australian Songwriter of the Year 2013
Founder of Magesongs School of Songwriting
Teaching songwriters since 2002

Course Fee

Magesongs 20-Week Songwriting Course: \$1,200 AUD

This includes regular songwriting lessons, guidance, feedback and mentoring throughout the 20-week course.

Optional Add-On

Final Song Studio Production Package: \$300 AUD

This is optional and can be decided during the course.

Payment Methods

Our preferred payment method is direct bank transfer / PayID.

Payment details are provided after your enrolment enquiry has been received and your place has been confirmed.

Card or PayPal payment may be arranged on request if required.

Enquiries & Bookings

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Learn the craft. Find your voice. Write better songs.

Magesongs
SCHOOL OF SONGWRITING

Write Songs That Connect, Inspire and Endure.

Magesongs 20-Week Songwriting Course

Professional songwriting guidance for beginners, aspiring songwriters, singer-songwriters and developing artists.

- Face-to-face in Melbourne
- Online mentoring available Australia-wide and worldwide

Learn with award-winning songwriter
JACQUES M. GENTIL

- 🏆 2026 Commonwealth Song Contest Winner
- ★ ASA/APRA Australian Songwriter of the Year 2013
- 🎵 Founder of Magesongs School of Songwriting
- 🎵 Teaching songwriters since 2002

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Enquiries & Bookings

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